

2009

Banking Day Poster Contest

SPRING

Saving Makes Cents

A PROJECT OF STATE TREASURER TIMOTHY P. CAHILL

Deadline for contest: May 1st 2009

Eligibility: Students in grades 3rd, 4th, 5th, and 6th



WIN GREAT PRIZES!

1st place winner \$500 Savings Bond

2nd place winner \$200 Savings Bond

3rd place winner \$100 Savings Bond

AND SO MUCH MORE...

- All winners will be invited to the Awards Ceremony at the State House in Boston.
- The top four *Banking Day* Posters, one from each grade, will be featured on the official State Treasury website in a printer friendly format.
- All participating schools are invited to print these winning designs to remind students throughout the Commonwealth to remember to save!

MISSION

Imagine you have just been hired by your local bank as the new Director of Advertising. Your first task as the Director is to create a Saving Makes "Cents" *Banking Day Poster*.

OBJECTIVE

This poster should remind student-bankers to bring their money to school on their designated banking days.

POTENTIAL TOPICS:

- *Saving money is fun because...*
- *Saving money is easy because...*
- *Compounding interest earns you more...*
- *Reach your saving goal with consistent saving*
- *Or be creative and submit an original idea!*

Please submit all entries by May 1st, 2009 to:
Massachusetts State Treasurer, State House Rm 227, Boston MA, 02133 Att: Saving Makes "Cents"

Suggested Opportunities to Implement the Contest :

- *In-class Assignment*
- *February/April Vacation*
- *Creative Writing/Language Arts*
- *Computer Class*
- *Art Class*
- *Homework*
- *Banking Day Activity*
- *Extra Credit*

CONTEST TIMELINE

February 6, 2009..... Contest Begins
May 1, 2009..... Contest Deadline
May 8, 2009..... Finalists Selection
June 3, 2009..... Awards Ceremony
at The State House

- Creativity
 - Originality
 - Demonstrates the objective
 - Visual communication of the topic

JUDGING CRITERIA

All entries must be received by: *May 1st, 2009*

Dimensions of poster: *8 ½" x 11"*

Caption: *A brief description of the selected topic*

**Either attach the Required Entry Form
to your design or simply use the space provided.**

HOW TO ENTER!

Please submit all entries to:

The Office of Massachusetts State Treasurer Tim Cahill
State House-Room 227
Boston, MA 02133
Attention: *Saving Makes "Cents"*

QUESTIONS?

Email emontilio@tre.state.ma.us Phone: 617-367-6900

A project of Massachusetts State Treasurer Tim Cahill's Financial Education Department

* REQUIRED ENTRY FORM *

Please share a brief description of your design.

STANDARDS FOR JUDGING

- Creativity
- Originality
- Demonstrates the objective
- Visual communication of the topic

This form must be completed and mailed in with your entry . Find optional space on back.

STUDENT CONTACT INFORMATION:

Student's name: _____

Student's address: _____

Student's telephone : _____

email address: _____

Student's grade: _____

Bank's name: _____

School's name: _____

Teacher's name: _____

Please submit all entries to:

Massachusetts State Treasurer Tim Cahill State House-Room 227 Boston, MA 02133 Attention: *Saving Makes "Cents"*

The space above the line is reserved for your poster entry.

BANKING DAY: -----

Mon, Tues, Wed, Thurs, or Friday

Month Date Year